



Business Plan Overview

July 2026

Organizational Background

In less than a decade, EGFR Resisters has grown from a small group of patients and caregivers into one of the world's leading patient advocacy organizations dedicated to EGFR-positive lung cancer. Today, the organization connects more than 7,000 patients and caregivers across nearly 100 countries through a vibrant online community, reaches thousands more through its website and monthly newsletter, convenes patients, clinicians, and researchers through national summits and educational programs, and has inspired its community to raise more than \$1 million to support eight research studies. This remarkable growth—achieved almost entirely through volunteer leadership—demonstrates both the critical need for EGFR Resisters and its unique ability to unite lived experience with scientific progress to improve outcomes for people affected by EGFR-positive lung cancer.

Now a newly established 501(c)(3), EGFR Resisters is entering its next stage of growth. A new business plan outlines the organization's transition from an all-volunteer model to a professionally staffed nonprofit capable of expanding its reach, strengthening operations, and increasing its impact while remaining firmly grounded in the lived experiences of patients and caregivers.

Vision, Mission and Guiding Principles

EGFR Resisters is a global community of patients and caregivers committed to improving outcomes and quality of life for people impacted by EGFR-positive lung cancer. The organization envisions a world where people with EGFR lung cancer live fuller and longer lives. Its mission is to connect science and lived experience to directly improve outcomes and quality of life for people impacted by EGFR-positive lung cancer. The organization is guided by four core principles: centering patients and caregivers; being grounded in science; being a safe and supportive landing space; and challenging the status quo.

Strategic Priorities

EGFR Resisters advances its mission through three interconnected program areas: (1) *Engage*: EGFR Resisters cultivates a space with supportive tools so patients and caregivers feel heard, supported, and connected; (2) *Educate*: EGFR Resisters shares information and experiences to raise awareness and understanding acting as a bridge to connect lived experience to science to ensure the patient perspective is front and center; and (3) *Empower*: EGFR Resisters provides information to empower individuals to advocate for themselves and support initiatives that advance innovation and inspire hope.

Together, these priorities position EGFR Resisters as both a compassionate and supportive community for individuals navigating a life-changing diagnosis and a respected and credible partner helping shape the future of EGFR-positive lung cancer research and care.



Business Plan Overview

July 2026

Organizational Development

To sustain its growth and maximize its impact, EGFR Resisters plans to build a professional staff over time as fundraising capacity increases. The organization has already hired its first Administrative Coordinator and envisions adding leadership in operations and development. These investments will strengthen organizational capacity while preserving the organization's patient-centered culture and ensuring that lived experience continues to guide every aspect of its work.

At the same time, the Board of Directors will continue evolving into a more strategic governance body, expanding its membership and clarifying board and staff roles. Volunteer engagement will also become more intentional through formal recruitment, training, and management systems that harness the passion and expertise of the global patient community.

Partnerships and Future Opportunity

Collaboration has been central to EGFR Resisters' success. The organization has established meaningful partnerships with leading lung cancer organizations, research institutions, pharmaceutical companies, and continuing medical education providers. It has become a trusted convener through its Patient and Caregiver Summit, Research Summit, educational webinars, and advocacy efforts, creating rare opportunities for patients, clinicians, and researchers to collaborate around the issues that matter most to those impacted by EGFR-positive lung cancer.

With a clear strategic direction, engaged global community, respected partnerships, and a thoughtful plan for organizational growth, EGFR Resisters is well positioned to become *the* premier global organization advancing support, education, advocacy, and patient-centered research for EGFR-positive lung cancer.

Invitation to Partner

EGFR Resisters has demonstrated what is possible through the passion and commitment of patients, caregivers, and volunteers. With the organizational capacity to match, EGFR Resisters will be positioned to do so much more.

We invite philanthropic partners, foundations, corporations, and individual donors to invest in the next chapter of EGFR Resisters' growth. Your support will build the infrastructure needed to strengthen a trusted global community, accelerate patient-centered research, and ensure that every person impacted by EGFR-positive lung cancer has the knowledge, support, and opportunities they need to live fuller and longer lives. Together, we can transform the experience of living with EGFR-positive lung cancer and help accelerate the discovery of better treatments.

We invite you to partner with us in making this vision a reality.